

In The Spotlight

Thomas A. Lanzelotti AIA, CSI
Principal Gensler, NY

Tom is a Licensed Architect in New York and Connecticut with over 25-years experience in the Architectural Profession, the last 17-plus years with Gensler. As a Technical Principal at Gensler, Tom applies his technical expertise and experience working with consultants, vendors and contractors to ensure that the design concepts are carefully translated into built environments. As well, Tom leads the Gensler firm-wide BIM Oversight Team focused on developing BIM Best Practices to be shared from office-to-office and region-to-region; is the Gensler Northeast Region Technical Leader working as a key member of the Gensler firm-wide Design+ Delivery Team to ensure that Quality Assurance and Risk Management Best Practices are being properly implemented across the Northeast Region offices; and is the Gensler Northeast Region Talent Development Team Leader following his passion for mentoring of young professionals through the development of a comprehensive, multi-disciplined learning program that affords Gensler staff the opportunity to continue their professional growth in-house. Tom has been a Metropolitan New York Chapter member since 2008. This past year, Tom has been named to the Metro NY Chapter Board as a Director and is the Chapter's current Membership Chair. In these roles, Tom focused his efforts on membership discipline diversity and the of the push for the greater development of the Individual Membership "Experience" for each chapter.

INSIDE THIS MONTHS ADDENDUM

PAGE 2 - LETTER FROM THE PRESIDENT - JEFF MATLES
PAGE 3 - A PARK ABOVE THE CITY STREETS
PAGE 4 - WHY IS IT?
PAGE 5 - LIKE IT IS/WAS
PAGE 6 - RISING TIDES, CSI & METAPHORS, GOLF OUTING
PAGE 7 - CSI BALLOT 2012



•May Chapter Meeting

Wednesday, May 9, 2012

Networking, Live!

Remember live networking? People gathered in a room, striking up conversations with strangers?

Making new friends (not "Friends")? Tonight will be an opportunity to mix and meet with a variety of people in our industry. We have invited the members of the local chapters of the AIA, USGBC, SARA, and IIDA to attend.

Speaker: It's You!. We provide the space and get everyone eating, drinking, and ready to talk. You provide the scintillating conversation!

Date and Time: Wednesday, May 9, starting at 5:30 p.m.

Location: [Grohe Showroom](#), 160 Fifth Avenue, 4th floor, New York.

Cost: \$10.00 includes refreshments.

Please register in advance at

www.brownpapertickets.com/event/179842



**Metropolitan New
York Chapter Officers
FY 2012**

President: Jeff Matles, CSI
Matles Enterprises
Phone: (845) 558-0123
E-mail: jmatles@aim.com

Vice President: Arnold Kravitz, CSI
Besam Entrance Solutions
Phone: (917) 715-4079
E-mail: akravitz@besam-usa.com

Vice President: Anthony Drummond,
Koroseal
Phone: (516) 480-8085
Email: adrummond@koroseal.com

Treasurer: Russ Carpenter, CSI
Euclid Chemical Company
Phone: (516) 847-0012
Email: massbldr@aol.com

Secretary: Angela Centanni, CSI
Tandus Corporation
Phone: (732) 796-3037

Director (2011): Dennis Italia, CSI
Metro Building Solutions, Inc.
Phone: (908) 268-2700
E-mail: ditalia@metrobuilding.biz

Director (2011): Ruma Som
Assa Abloy Door Security Systems
Phone: 201-612-7459
E-mail: rsom@assaabloydss.com

Director (2012): Thomas Lanzelotti,
AIA, CSI
Gensler Associates
Phone: (212) 492-1400

Director (2012): Bob Crane, CSI
Phone: (484) 225-6720

Immediate Past President:
Linton Stables III, CSI, CCS, LEED-AP
Perkins Eastman
Phone: (212) 353-7207
E-mail: l.stables@perkinseastman.com

NE Region Director-Metro NY Chapter
Bert Korteling, CSI, CCPR
Xypex Corp
Phone: (908) 242-9922
E-mail: bkorteling@xypex.com

President's Message

REVITALIZING THE CSI BRAND

There was an interesting article recently in the March 2012 issue of the Construction Specifier written by Ronald L. Green, CSI, CCS, CCA, AIA, SCIP, CSI Director from the Southwest Region

and chair of the Brand Revitalization Task Team. It is a must read for those of us interested in the

Brand revitalization process to help CSI realize a vision of renewed growth, greater visibility and relevance, and have a significant impact on our organization.



Some of the important points from the article were:

1. Most of our members in our organization do not believe industry professionals outside the organization understand what CSI represents.
2. One third of those architectural professionals poled outside the organization do not identify themselves as "Specifiers".
3. More than 60% of membership would support a name change.
4. Seventy Five (75%) of members and 71% of non members agreed that adding a tagline would help clarify what CSI is.
5. Sixty Eight (68%) of members surveyed indicated that they were comfortable with modernizing and updating the CSI logo, but want the shield to remain.
6. Members identified the top 3 CSI challenges.

A. Getting young professionals to join and participate

Continued on page 3- J Matles

Committee Chairs 2011 - 2012

Academic Liaison	Linton Stables III	(212) 353-7207
Certification	Luis Rosrio-Lliveras	(732) 207-7208
Environment	Susan Kaplan	(212) 353-4686
Education	Ruma Som	(201) 612-7459
House	Anthony Drummond	(516) 480-8085
Membership	Tom Lanzelotti	(212) 492-1400
Nominating	Arnie Kravitz	(917) 715-4079
Planning	Bill DuBois	(212) 492-1400
Product Show	Arnie Kravitz	(917) 715-4079
Product Show	Jeff Matles	(845) 558-0123
Program	Robert Crane	(484) 225-6720
Public Relations	Angela Centanni	(732) 796-3037
Technical	Bill DuBois	(212) 492-1400
Golf Outing	Anthony Drummond	(516) 480-8085

- B. Raising the awareness of the importance of having quality construction information and documentation; and
- C. Convincing industry professionals that the association represents all disciplines.

If you Google “CSI” you get 185 million choices. Construction Specifications Institute “CSI” currently pops up as number 8. Usually, if brought up in conversation with other professionals, most people think you are talking about the TV Show. Revitalizing the Brand for our organization couldn’t come at a better time.

The Specifier Magazine is an excellent reference source for architects, engineers, specification writers, and architectural professionals. CSI continues to grow members’ knowledge. Walt Marlowe, CSI’s Executive Director, in his April 2012 article mentioned several educational events like the CSI Academies, San Diego, CA, a new Master Format Retreat, Tucson, AZ and CONSTRUCT and CSI Convention, Phoenix, AZ.

Please check out web sites CSI National (www.csinet.org) and Metropolitan NY CSI (www.csimetronewyork.org) for the event dates.

Also, you are welcome to visit us at the “Metropolitan New York CSI Education Day Event”, Wednesday, October 10, 2012 at the Metropolitan Pavilion, 125 West 19th Street. It’s free to all architectural professionals.

Jeffrey Matles
Metropolitan New York CSI, President

Press Release

The Metropolitan New York Chapter of Construction Specifications Institute (CSI) Announces 2012 Trade Show and Seminar Event

New York, NY, APRIL 01, 2012: As architects, builders, and product manufacturers we are always subject to many forces and influences. Economic cycles, architectural design trends, environmental concerns, codes and regulations, technology advances, education of new professionals, and current events all shape our industry and the buildings that we make.

There is a new emphasis on energy efficiency, new design and coordination tools in building information modeling, new construction products that reduce waste and improve the indoor environment -- all of these and more come to our attention every day, and have the potential to make us better at what we do. Adaptation is the keyword that links us to the future.

The 2012 Annual Metro New York CSI Chapter Trade Show and Education Day will explore the ways in which you can contribute to better building. Come and learn with us, share your knowledge with us, and interact with others who share your quest for doing a better job of designing and constructing buildings.

Wednesday, October 10, 2012

Seminars: 9:00 AM to 5:00 PM, Trade Show 9:00 AM to 5:00 PM

Architectural Mixer: 5:00PM to 7:00PM

Location: Metropolitan Pavilion, 125 West 19th Street, New York, NY

No Entry or Seminar Fees, Includes Lunch

AIA/CES HSW and CSI CEN Learning Units (Choose from 5 Seminars though out the day)

<p style="font-weight: bold; font-size: 1.2em; margin: 0;">ASSA ABLOY</p> <p style="font-size: 0.8em; margin-top: 10px; color: #666;">The global leader in door opening solutions</p>	<p style="font-style: italic;">Scott J. Tobias, AHC, CDT, CSI, LEED AP</p> <p>Director of Architectural Development</p> <p style="font-size: 0.8em; margin-top: 10px;">Tel: 845-427-0853 * Cell: 854-742-4827 * Email: stobias@assaabloydss.com Visit us at www.assaabloydss.com</p> <table style="width: 100%; font-size: 0.8em; margin-top: 10px;"> <tr> <td style="width: 25%;">Product selection and consultation</td> <td style="width: 25%;">Product Research</td> <td style="width: 25%;">Field hardware surveys</td> <td style="width: 25%;">Code compliance and installation review</td> </tr> <tr> <td>Pre-bid meeting</td> <td>Electronic access control consulting</td> <td>Punch-list creation</td> <td>Job site inspection services</td> </tr> <tr> <td>Factory-trained technical support</td> <td>Product design review</td> <td>Specification writing and hardware schedule</td> <td></td> </tr> <tr> <td></td> <td>Submit review</td> <td></td> <td></td> </tr> </table>	Product selection and consultation	Product Research	Field hardware surveys	Code compliance and installation review	Pre-bid meeting	Electronic access control consulting	Punch-list creation	Job site inspection services	Factory-trained technical support	Product design review	Specification writing and hardware schedule			Submit review		
Product selection and consultation	Product Research	Field hardware surveys	Code compliance and installation review														
Pre-bid meeting	Electronic access control consulting	Punch-list creation	Job site inspection services														
Factory-trained technical support	Product design review	Specification writing and hardware schedule															
	Submit review																

Like It Is/Was

By Steve Blumenthal, FCSI
Former Institute President

It would be interesting to know how many members remember an Addendum article "BEZ SEZ", written by Harry Bez, who at the time was the Chief Specification writer for Abbott Merkt. He was a dedicated member elected Chapter President in the early seventies. His platform, the Chapter offer technical assistance, no matter what side of the aisle you were identified with. He would stop a speaker, industry or professional, if he thought they were wrong or illustrated proprietary in their presentation.

He was a strong and innovative President, taking bold steps, one of which was giving female members the same platform as everyone else. Kay Statler, Martha Munster and Laura Diffendorfer was three who served on committees or the Chapter Board in addition to those who followed and are currently participating. Let us not forget Anna Halpern the Chapters first female President. When Harry's term was completed, he was appointed Northeast Region Director and, represented our Region with honor and distinction on the Institute Board.

Business slowed down in the seventies, Harry left New York for Athens, Greece where he was Director of Specifications for Basil engineers. At the same time, a Chapter member, Pat Zampetti, became Vice president International for a major company. One of the offices he call upon was Basil Engineers, and much to his surprise, he was greeted by Harry. Needless to say their conversations for the most part was about the Chapter and "the Ole Gang" as Harry would call it. When Harry returned from Greece he continued to

participate in the Chapter and Region on various committees in addition to being a member of the Institute Technical Committee and worked on the Master Format.

At the Institute Convention dinner in June 1990, Harry was honored before approximately 750 people when he received the presidents special award 'for his advise, council and encouragement as an inspiration and motivator to many in CSI'. He was surprised and received a standing ovation. Bez's contribution to the Chapter and its growth is a legacy. I knew Harry, it is a privilege to tell you about him.

A word about Pat Zampetti, his work did not permit a commitment to the Chapter beyond the Board. But that did not stop him, as he wanted to help or as he called it "pitch in". If something had to be done he volunteered. For years he was the smiling face at the door when you came to a meeting. He was also the host at various hospitality suites at Conference and Conventions.

There are others from the 70's and 80's whose innovative ideas continues the growth of the Chapter. Get me their names and I will take it from there. Today under Linton's lead, the Chapter is a leader in the Region. The Student program is a model for other Chapters. The quality of our programs offers something to all no matter the classification, Unfortunately I only know what I read or am told as the schedule makes it a rough commute from 8A on the NJ Turnpike. In closing, I again ask for your input, get it to me at asecsi@aol.com. So I do not delete it please use "MNY" in the subject line.

Published monthly, except July and August by:
The Metropolitan New York Chapter of the Construction Specification Institute, Inc.

Chapter website: www.csimetronewyork.org
Editor.....Russell Carpenter, Phone: (516) 847-0012
Fax: (516) 293-4511, E-mail: Massbldr@aol.com

Business Card: \$350-10 Issues, Non-Member \$450
Double Business Card: \$600-10 Issues, Non-Member-
\$700-10 Issues
Quarter Page: \$150 per Issue, \$750/year- Non-Member-
\$250, \$850/year
1/2 Page: \$270 per Issue, \$900/year, Non-Member-
\$370, \$1000/year
Full Page: \$350 per Issue, Non-Member-\$450
Similar pricing for Website Advertising
Meeting Tabletop rates available
Copyright 2010, Metropolitan New York Chapter of
the Construction Specification Institute, Inc..



**2012
Metro NY / Long
Isl and CSI Golf
Outing
South Shore
Country Club**



September 18, 2012

The Chapter has set the dates for the Annual Golf Outing. Its a bit later than usual, in September this year instead of the heat of July .

So, if you want to get involved give Anthony Drummond or Bob Crane a call today.

Anthony Drummond - 516-480-8085
Bob Crane - 484-225-6720

The outing will be held at the South Shore Country Club on Staten Island, NY

The cost is the same as last year at \$175.00 per golfer.

Sponsors please contact Anthony Drummond for sponsorship opportunities, see page 7

**ARCHITECTURE —
TECHNICAL MARKSMAN
SHIP**

By Ralph Liebing, RA, CSI, CDT
Cincinnati, OH

What it is, is architecture! Or is it?

Architecture has long been held, considered and defined as part artistic, and part engineering. The exact breakdown of these two attributes has never been established, and more than likely vacillate in the perspective of the individual. And in the project requirements and needs— some simple; some most complex.

Is it possible for architecture to be handsomely conceived, but poorly constructed?

Is it possible for architecture to be wonderfully sensitive, aesthetically astute, but ugly in its drabness, and its dilapidation? Or aesthetically aplomb, but lost in the mind of the public who do not understand such criteria?

Is true architecture only that work which closely approaches “perfection”— or that which is bizarre, revolutionary, extraordinary, well thought out, optimally designed, meticulously detailed, and constructed with artisan ability and concern?

Is true architecture only that miniscule number of published projects, which survive critical review by the most knowing minds, and attributable only to the “upper echelon of signature architects” [those who seemingly can do no wrong, and have a trove of hotly anticipatory clients anxiously awaiting their “piece” of the best the profession produces?

If Gehry, Graves, Johnson, Pei, Pelli, Koolhaus, and the other currently “hot” architects speak for the profession, what of the other tens of thousands of architects, world-wide who produce sound projects, within budget, on time, and to the satisfaction of their clients? Are they failures? Are they second-class practitioners? Are they unworthy of the title? Are they impoverished, on their last legs, prosecutable, unprofessional—what exactly should their adjective be?

Another approach, besides the obvious glitz and heavy PR, is to look at the inspiration to the individuals, their abilities, and the training they receive. It seems quite apparent, that success breeds success—i.e., if you can get one commission to be a stretch, and extreme solution, you may just open a

Continued on page 6-Marksmanship

PARTICIPATE IN A CSI PRACTICE GROUP

Join the discussion! CSI offers several web-based practice groups focused on issues in construction industry communication. All practice groups meet monthly by webinar and encourage group discussion. Group members often make presentations. [Join a CSI Practice Group!](#)

CSI Practice Groups are:

- Monthly, one-hour meetings conducted by webinar
- Focus on current issues, challenges and opportunities affecting practice
- Discussion among participants strongly encouraged
- FREE and OPEN to ALL! CSI membership not required!

Join one of the following Practice Groups:

BIM Practice Group:

CSI's BIM Practice Group focuses on issues related to managing the Information components of BIM that are emerging as BIM continues to grow in acceptance and application. Members share presentations and demonstrations of the innovative ways firms are meeting the Information challenges BIM has created, and discuss the role of members and CSI standards and formats in integrating construction documentation into the BIM world. Meetings are generally held on the 3rd Friday of the month from 1-2pm ET.

[Watch previous presentations](#), which are available on CSI's YouTube Channel. [Join this practice group.](#)

Sustainability Practice Group:

CSI's Sustainability Practice Group focuses on communicating sustainability goals through construction documentation. Topics have included: accurately and effectively communicating the sustainable attributes of products; writing specs that accomplish LEED-related goals; and the how and why of Environmental Product Declarations. Meetings are generally held on the 3rd Tuesday of the month from 3-4pm ET.

[Watch previous presentations](#), which are available on CSI's YouTube Channel. [Join this practice group.](#)

Specifying Practice Group:

CSI's Specifying Practice Group focuses on issues facing anyone reading or writing construction specifications. Topics include: How technology influences content, production, and delivery; Tools, techniques, and tips worth sharing; Forces driving product selection; and new tools for experienced construction professionals.

[View past presentations](#) on CSI's YouTube Channel. [Join this practice group.](#)

Product Representation Practice Group:

CSI's Product Representation Practice Group focuses on issues facing anyone affected by product representation. Topics include: How technology is changing the way products are found and incorporated into a project; The disconnect between manufacturers and construction process and requirements; And best practices for communicating about products, and trends in construction that affect materials.

Past presentations of CSI's practice group meetings can be viewed on [CSI's YouTube channel](#). [Join this practice group.](#)

Marksmanship - Continued from page 5

whole new aspect to your career. How do you best do that? Rhetoric seems a good approach; talk 'em into it, by making them believers. Like missing not only the bulls-eye, but the whole target—and still bragging about it!! Is the seat of true architectural expertise in the vocal cords?

Fundamental to a discussion of architectural design is the recognition that architecture is a form of intricate and carefully prepared technological innovation as much as it is concerned with cultural expression, or with the pragmatics of construction. So no matter how logical software development may appear to be, what is required from the resulting software is more than a logical encoding of existing architectural practice—it extends to design tools that can help realize the expressive intentions of creative designers and can be a platform for future research. But a large portion of the documents produced are highly technical in nature. Therefore it is extremely hard to understand why a profession like architecture will simply choose to turn its back on the very heart of its work—the technical. Bulls-eye!

It is almost pathetic that training and education are just words and not truly embraced as integral part of required professional skill, developed to a rather high level. Herein is the point where the quality of building construction is “taken for granted” and not a subject of intense effort. Yet this is the very future the profession is on—producing new professionals with so little, if any, technical knowledge and know-how that the lack of same is inconsequential, and topic and situation not even worth discussion. But then none of the many agencies that impact[?] the profession is really “in charge”, making properly overviews of the profession [registration is really the only legal requirement] Oh, and these groups don't talk about the profession as a whole—only their own narrow perspectives. Talk about shooting yourself in the foot!!!!

2012 Metro NY / Long Island CSI Golf Outing

Tuesday September 19

South Shore Country Club Staten Island

GOLF & SPONSORSHIPS OPPORTUNITIES

Individual Golfer	\$175.00
Foursome	\$700.00
Hole Sponsorship	\$200.00
Cart Girl Sponsor	\$300.00
Snacks at the Turn	\$200.00
Closest to the Pin	\$200.00 + Donated Prize
Longest Drive	\$200.00 + Donated Prize
First Prize	\$400.00
Second Prize	\$300.00
Third Prize	\$200.00
Surprise Prize	\$200.00
Dinner Only	\$ 50.00

All Members are asked to donate whatever company give aways they would like. We are going to make up gift bags to give to all golfers. We would like to have items from both professional and trade members. Please make sure to send at least 90 pieces. You can send all checks and give aways to;

Anthony Drummond

68 Barrett Ave

Bayport NY 11705

516- 480-8085

adrummond@koroseal.com

Feel free to contact me with any questions.

Metropolitan Chapter CSI Monthly Schedule for FY 2012

September 7, 2011 - Casino Night, Beacon Hotel, 2130 Broadway, NY, NY

September 13 - 16 - CONSTRUCT2011, Chicago, IL

October 12, 2011 - Education Day & Tradeshow, Metropolitan Pavillion, 125 West 18th St, NY, NY

November 9, 2011 - CSI and the Future of the Design/Construction Industry, Hafele Showroom,
25 East 26th Street, NY, NY

December 14, 2011 - Holiday Party, Annie Moore's Restaurant, 50 East 43rd St, NY, NY

January 11, 2011 - Presentations Make a Difference, location TBA

February 8, 2011 - McKim, Mead and White Classical Ideal, Tandus Flooring Showroom,
71 Fifth Avenue, 2nd fl, NY, NY

March 14, 2011 - Social Media for Construction, Steelcase Showroom, 4 Columbus Circle, NY, NY

April 11, 2011 - High Line Tour and Bowling at 300 Bowl, Chelsea Pier, NY

May 9, 2011 - Networking Live!, Grohe Showroom, 160 Fifth Avenue, NY, NY

June 13, 2011 - Annual Meeting and Awards Night, Annie Moore's, 50 East 43rd St, NY, NY

Celebrating sixty year as the worlds first CSI Chapter 1951 - 2011

Construction Specification Institute
Metropolitan NY Chapter
P. O. Box 612
Farmingdale, NY 11735

